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Hello!!

Thanks for agreeing to be interviewed for our Genius Podcast Project. We truly are excited to have you be a part of it, and it's a nice group of people who have participated. It's a way of helping the world during this difficult time. Here are key details on the process.

To start, please send to me and my assistant (diane.g.wilson@gmail.com and braincoach333@gmail.com)

1. A short bio for our website etc. We may edit for our audience and length.
2. Head shot or favorite pix
3. Your social media addresses: which platforms you are on and your website for us to add to refer people to.
4. Optional: Names of any newsletters or media that maybe interested in sharing notice of your interview. Podcasts are such a great service. You are doing to help others. Examples include:
The name of your University, local paper, any organizations you belong to etc, if possible.

Podcast Recording:

Be sure to have a good microphone and quiet space for us to talk.

There are ideally 2 steps in our recording:

1. If we can touch bases before our video interview, it would be great. We could meet over Zoom to check sound integrity, make sure your location is optimal and talk some about our topics. We'd need 15 minutes or less.
2. Then we'd have a second meeting to do the podcast interview, itself.

Alternative:

If you're experienced at podcasting and confident your location is good for our conversation, we could text a bit on topics or even talk on the phone, if needed. Then we'd schedule a brief time to check on the frontside of our podcast interview session. That means, we'd just have the one recording session and I'd send you Conversation Notes ahead of time, if you'd like.

Conversation Notes:

If you think of questions, I might ask that would be great to talk about that I haven't thought about or things you'd prefer we didn't talk about. My notes are only a guide, nothing rigid about it. Just let me know what's good.

Overall, I'm interested in your perspective on this time, sciencing our human potential, what you see and suggest to others and any reactions to Brain Dance, what brought you to do what you've been doing, what you believe others would not know but need to, what you are learning, and any guidance for others from your journey. I believe if more people knew the human stories we could all be more connected and effective during this time. It's a live conversation but we'll edit if needed so, no worries.



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Zoom Podcast Recording:

About 45 minutes is needed to record our interview. If time won't permit our step 1, touching bases, we can do it all together in one meeting. Two steps are actually optimal, if possible.

Scheduling:

Please give us some ideal times to talk when you will feel comfortable focusing on this, it's quiet, you have a good microphone. We'll send you a link for scheduling during the week days. My best days are usually Friday. But if a Saturday is better for you, we could also arrange that time slot. Just let me know what works. My scheduling link is at www.grimardwilson.com/schedule or if we've talked about it, just send my assistant and me an Email.

After Our Interview:

Video Editing:

Production manager Dan and I review the interview and pull-out clips to foreshadow the podcast. The editing may also shorten an episode, break it into different parts but is mainly designed to try and take out anything distracting from our messages like ums or pauses any of us can easily make. If you think of anything you said during our conversation you don't want to include, be sure to tell me as soon as possible after the interview. Mostly Dan just makes the interviews sound smoother and clearer. He's great and does a really nice job.

Sharing:

We may also share clips of podcasts on social media after it's released. People often like to hear the clips more than once. We share our interviews on our websites (www.grimardwilson.com, www.geniuspodcast.us) , [youtube.com](https://www.youtube.com), Twitter, LinkedIn, Instagram, and Facebook mailings. Basically, it includes wherever platforms we can use educate and inspire others. Our Genius podcast is currently on 8 platforms including Spotify, Apple, Google.

Once completed, please share our podcast interview wherever you can. Our goal is to make it something you love and will help people you care about during these extraordinary times. Also, you may see people you don't know sharing your podcast. Previous interviewees help each other. What a wonderful thing.

Press:

We do send press releases of our podcast events to media (not that we have great pickup yet). The goal is to share our interviews with as many people as possible.

Please tell me if any of this doesn't sound okay, otherwise we will assume it is. This is so exciting, it will be great to talk. I know this will help people and most people I interviewed just loved the interview, itself. Thank you for being a part of it.

Zoom address: <https://us02web.zoom.us/j/2680577980>

My assistant is in Monday-Thursday at Braincoach333@gmail.com



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Again, big thanks and we're here to make you comfortable, answer any questions and do whatever is needed for a great experience and outcome.

All best,
Diane

312 925-5176



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